

# SHIRAN GOLBERI

## Product Designer

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### CONTACT

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052-5393534

www.shirangolberi.com

### EDUCATION

B.Ed.Des.

The NB Haifa School of Design

2013-2017

Bachelor in Visual Communications

### TOOLS

Figma / Sketch

Illustrator / Photoshop

InDesign / Premiere

After Effects / Invision

### SKILLS

User Research / Wireframing

Prototyping / Usability Testing

Visual Design / Video Editing

Illustration / Branding

### LANGUAGES

Hebrew

English

Spanish

### ABOUT ME

I am a product designer with 4 years of experience with a strong passion for aesthetics and design. I love solving problems, creating new features, and improving products to ensure a seamless user experience.

### WORK EXPERIENCE

#### PRODUCT DESIGNER

Monkeytech (*Live person & Eko outsourcing*)

2019 - Present

- Led the design of multiple successful products.
- Conducted research to understand user needs, preferences, and behavior.
- Worked closely with cross-functional teams, including engineering and product management.
- Created simple and usable user experiences.
- Created wireframes, prototypes, and high-fidelity mockups using design tools such as Figma, Sketch, and Adobe.

#### GRAPHIC DESIGNER

Irit Hayon Branding House

2018-2019

- Developed and design brands and visual identities for clients from various fields and industries, including logos, packaging, and prints.
- Created a range of digital assets, such as websites and social media graphics.
- Collaborated with clients to complete design projects from concept development to final execution.